A BLUE PRINT FOR SUCCESS



Presented by CI Web Group

A G E N D A **OUR MAIN TOPICS TODAY**

The problems our clients face Solutions we provide Results Next Steps

THE PROBLEMS OUR CLIENTS FACE

Customer expectations are higher than ever and we can't keep up

We don't have the time, bandwidth, resources, or money to man all communication channels

We don't leverage our data to our advantage



We are spending a lot of money on advertising but have no idea if the traffic is converting efficiently

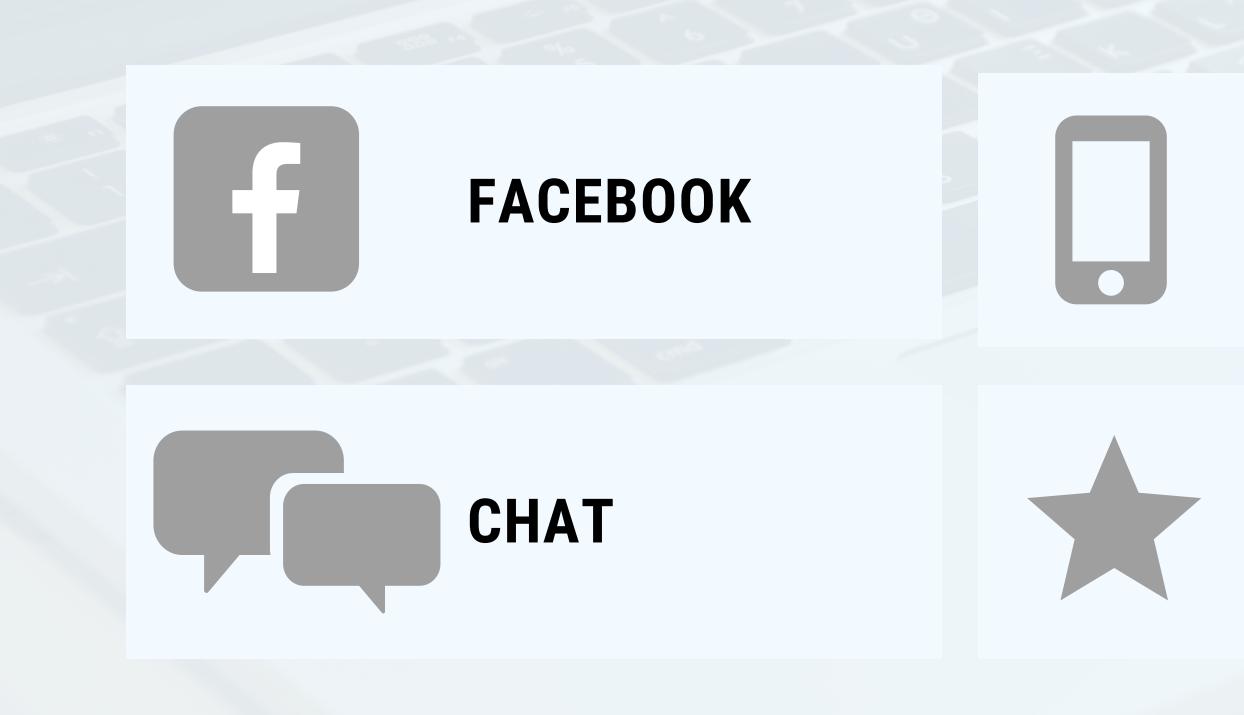


We spend a lot of money on internal labor or 3rd party live chat partners



We have high abandonment rate on our site

Never miss another customer! We got you covered



TEXT

REVIEWS



Morris Charts

WHY PEOPLE USE US

Easy Pie Charts

Save on labor by automating chat, text and FB communication channels.

Decrease your call times by capturing and routing core data for scheduling

80-95% chat completion rates vs. 35% for live chat

Source tracking and attribution – know what campaigns are working and what's not

1/3 of the cost of live chat solutions

Increased review capture

Customizable technology to fit your businesses personality and goals



RESULTS **80-95%**

AVERAGE CHAT COMPLETION RATES

27%

AVERAGE INCREASE IN PERFORMANCE IN CONSUMER ENGAGEMENT/LEADS

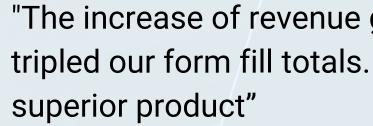
18% N INCREASE IN REVIEW NSUMER CAPTURE



Plumbing • Electrical







"This chat bot has been addition to our website. Not only are we capturing more qualified leads, but we're able to know what someone needs before having a conversation with them. I would suggest the product to any legal practice."

"The more I interact with the team the more uses I find to provide a better customer experience for my customers both now and in the future. Great product and great partner."

CON P Cours PREMIER FAMILY DENTAL CARE

"We have been able to capture more patients each month from having the chat bot on our site. Huge benefit for our practice!"

"We have nothing but good things to say about the chat bot. We've been able to noticeably increase our online conversions. We've definitely seen a return on our investment."

"The increase of revenue generated from this chat function has almost tripled our form fill totals. I would have no hesitation to recommend this

WHAT'S NEXT?

SIGN ME UP!

NOT YET, NEXT STEPS ARE...

