



GOODMAN DISTRIBUTION, INC.

Basic Digital Marketing and Lead Generation

Who Should Attend:

For all HVAC Business Owners, Sales & Marketing Teams with less than 2 million in annual sales.



Join us for this two-day workshop.

Are you stuck? Do you feel like you keep starting over with your marketing and you aren't making progress? Are you tired of spending your hard earned money on advertising without results? Have you simply not started and know it's time to get digital to grow?

You don't want to miss this class.

Here's the bottom line... Consumers search on Google for products, services, and companies to solve their challenges. In order for your business to grow in today's environment, it is critical that your company and services are on page 1 of Google results in the local cities you want to sell in. Our implementation plan, which is focused on "High Leverage Activities," allows you to cut out the distractions that are costing massive time, resources and money.

By attending this class, you will have the ability, knowledge and an implementation plan to GET RESULTS FASTER. Just imagine if consumers saw your business and the solutions you provide when they need it most! This class is focused on making sure you are set up for growth. Not just for today, but for as long as you are interested in growing, selling or passing down your business to the next generation.

October 28 - 29, 2019

8 a.m. - 5 p.m.

Goodman Distribution Inc.

**101 Mark St Unit F
Wood Dale, IL 60191**

WORKSHOP FEE

\$149

Participating dealers can use their accrual funds for reimbursement of the training costs.

REGISTER NOW!



Visit our dealer training website:
www.GoodmanBusinessToolbox.com
To register, click 'Dealer Home' then 'View Training Schedule & Register'.

HOST DISTRIBUTOR:

Goodman

Michael Gallagher

847-577-2800

The business toolbox programs are presented by Goodman® and administered by third-party training organizations. All training programs are designed to support independent HVAC contractors who sell Goodman brand products. Any costs for the training programs are determined and charged directly by the third-party training organizations.

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